

SPONSORSHIP OPPORTUNITIES



2025

Our Data, Our Truths, Our Voice

January 21 - 23, RBC Convention Centre

Winnipeg, Manitoba, Canada

Treaty 1 Territory

Hosted by:



FIRST NATIONS HEALTH AND SOCIAL
SECRETARIAT OF MANITOBA



**Data
Sovereignty**

FIRST NATIONS HEALTH AND
SOCIAL SECRETARIAT OF MANITOBA

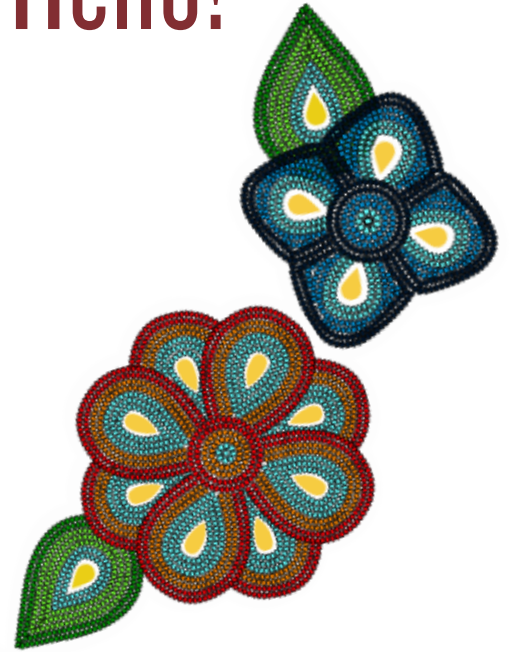
Boozhoo! Tansi! Aaniin! Wotziye! Ho/han! Hello!

The First Nations Health and Social Secretariat of Manitoba (FNHSSM) invites you to attend our First Nations Data Sovereignty and Research Conference: Our Data, Our Truths, Our Voice in the heart of Turtle Island, Winnipeg, Manitoba, from January 21 - 23, 2025.

This conference aims to create a space for First Nations communities, researchers, policymakers, and non-First Nations allies to discuss First Nations data sovereignty and First Nations research.

We will explore:

- Interconnectedness,
- Cultural protocols,
- Collaborating,
- Accountability, and
- Self-determination and governance.



2025
Our Data, Our Truths
Our Voice

Target Audience:

- **First Nations community members:** Including Elders, Knowledge Keepers, band council members, health directors, and community leaders.
- **First Nations researchers:** Academics, graduate students, and research professionals.
- **Policymakers and government officials:** Those involved in First Nations data management, research, and policy development.
- **Non-Indigenous researchers and academics:** Interested in learning about First Nations research methodologies and data sovereignty.
- **Data management professionals:** Working in First Nations communities or organizations
- **Representatives from Indigenous organizations and networks.**



Sponsorship Opportunities

FNHSSM invites you to be a part of the 2025 Our Data Conference, the following sponsorships are available:

1. Red Cedar Sponsor (1 available) - \$ 20,000
2. Spruce Sponsor (1 available) - \$ 15,000
3. Poplar Sponsor (1 available) - \$ 10,000
4. Maple Sponsor - \$ 5,000
5. Birch Sponsor - \$ 2,500
6. Willow Sponsor - \$ 1,000

RED CEDAR SPONSOR:

\$20,000 and over - 1 available

Printed Material:	
Full-page advertisement in Event Program	Logo placement in the conference program
Recognition as one of the "Lead Sponsors" on conference marketing materials	Top Sponsor Logo placement on cover of conference program (Exclusive to Lead Sponsors)
Website & Media:	
Top logo placement on conference website pages with link back to company site	Top Logo placement on electronic e-blasts, media kits and other conference marketing
Post a link to video or advertisement on the website (sponsor to provide the ad or video)	Exclusive e-blast announcing your company's sponsorship.
Social media promotion of involvement	
At the Conference:	
One (1) complimentary exhibitor booth in prime location in the exhibitor space	Opportunity to play a promotional video and include a welcoming address to delegates during break
Four (4) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Top logo placement in the Final Conference Report	Top logo placement on conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

SPRUCE SPONSOR:

\$15,000 and over - 1 available

Printed Material:	
Half page advertisement in Event Program	Logo placement in the conference program
Recognition on the conference marketing materials	
Website & Media:	
Logo placement on conference website	Exclusive e-blast announcing your company's sponsorship.
Social media promotion of involvement	
At the Conference:	
Three (3) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

POPLAR SPONSOR:

\$10,000 and over - 1 available

Printed Material:	
Logo placement in the conference program	Recognition on the conference marketing materials
Website & Media:	
Logo placement on conference website	Social media promotion of involvement
At the Conference:	
Two (2) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

MAPLE SPONSOR:

\$5,000 and over

Opportunities

- Selfcare/Wellness Activities (3 available)
- Breakfast (3 available)
- Lunch (3 available)
- Coffee Break/Snacks (1 Available)

Printed Material:	
Recognition of specific contribution in program	
At the Conference:	
Recognition for specific contribution at the time of occurrence	Logo or banner displayed at the time of occurrence
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition:	
Thank you gift	

BIRCH SPONSOR:

\$2,500 and over

Opportunities

- Conference Packages
- Conference Takeaways
- Printing
- Knowledge Keeper/Elder Area

Printed Material:	
Recognition of specific contribution in program	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition:	
Thank you gift	

WILLOW SPONSOR:

\$1,000 and over

Printed Material:	
Recognition of name in program	
Post Conference:	
Recognition in the Final Conference Report	
Recognition:	
Thank you gift	

Sponsorship Benefits

	Sponsorship Opportunities					
	Red Cedar	Spruce	Poplar	Maple	Birch	Willow
Printed Material						
Advertisement in Event Program	Full page	Half page				
Logo placement in the conference program	✓	✓	✓			
Recognition as one of the "Lead Sponsors" on conference marketing materials	✓					
Recognition on the conference marketing materials	✓	✓	✓			
Top Sponsor Logo placement on cover of conference program (Exclusive to Lead Sponsors)	✓					
Recognition of specific contribution in program (applicable to Maple and Birch)				✓	✓	
Recognition of name in program						✓
Website & Media						
Logo placement on conference website	✓	✓	✓			
Top logo placement on conference website pages with link back to company site	✓					
Post a link to video or advertisement on the website (sponsor to provide the ad or video)	✓					
Top Logo placement on electronic e-blasts, media kits and other conference marketing	✓					
Social media promotion of involvement	✓	✓	✓			
Exclusive e-blast announcing your company's sponsorship.	✓	✓				
At the Conference:						
One (1) complimentary exhibitor booth in prime location in the exhibitor space	✓					
Opportunity to play a promotional video and include a welcoming address to delegates during break	✓					
Complimentary conference registrations	4	3	2			
Receive acknowledgement at opening and closing of each day at the conference	✓	✓	✓			
Logo displayed on the screens in the main plenary area throughout day	✓	✓	✓			
Recognition for specific contribution at the time of occurrence (Maple and Birch)				✓		
Logo or banner displayed at the time of occurrence				✓		
Post Conference:						
Top logo placement in the Final Conference Report	✓					
Recognition in the Final Conference Report	✓	✓	✓	✓	✓	✓
Top logo placement on conference section of the FNHSSM Annual Report	✓					
Recognition in conference section of the FNHSSM Annual Report	✓	✓	✓	✓	✓	
Recognition and report at the FNHSSM Annual General Meeting	✓	✓	✓			
Recognition:						
Thank you gift and/or unique recognition plaque	✓	✓	✓	✓	✓	✓



2025
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Our Truths
Our Voice

SPONSORSHIP FORM

INFORMATION:

Organization Name :

Address :

Contact Person :

Email Address : Phone :

OPPORTUNITIES:

- | | |
|--|--|
| <input type="checkbox"/> Red Cedar Sponsor - \$20,000 (1 available) | <input type="checkbox"/> Birch Sponsor - \$2,500 (please indicate below) |
| <input type="checkbox"/> Spruce Sponsor - \$15,000 (1 available) | <input type="checkbox"/> Conference Packages |
| <input type="checkbox"/> Poplar Sponsor - \$10,000 (1available) | <input type="checkbox"/> Conference Takeaways |
| <input type="checkbox"/> Maple Sponsor - \$5,000 (please indicate below) | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Self-Care/Wellness Activities (3 available) | <input type="checkbox"/> Knowledge Keeper/Elder Area |
| <input type="checkbox"/> Lunch (3 available) | <input type="checkbox"/> Willow Sponsor - \$1,000 |
| <input type="checkbox"/> Breakfast (3 available) | |
| <input type="checkbox"/> Coffee Break/Snacks (3 available) | |

*all amounts are in Canadian Dollars

BRIEF DESCRIPTION OF ORGANIZATION:

*Please include a JPG, Vector File of Company/Organization Logo

PAYMENT OPTIONS:

- Cheque **
- Invoice

**please make cheque payable to:
 First Nations Health and Social Secretariat of Manitoba

MAILING INFORMATION:

Cheque can be mailed to:

Our Data 2025
 c/o First Nations Health and Social Secretariat of Manitoba
 74-630 Kernaghan Avenue
 Winnipeg, Manitoba R2C 5G1 CANADA



FIRST NATIONS HEALTH AND SOCIAL
 SECRETARIAT OF MANITOBA



For More Information contact:
Pamela Davis - Event Coordinator

📍 74-630 Kernaghan Ave

☎ 204-509-6631

🌐 <https://www.fnhssm.com/>

EKOSANI, MIIGWETCH, MAHSI, WOPIIDA, THANK YOU